

1 of 2

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) MIKE JONES  
  
Salesperson Phone# 202-872-5880  
Salesperson FAX# 202-872-0263

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	2	W-F,M-TU	1200P-1230P	8 NEWS NOW AT NOON	:30	\$1,300.00	10/10-10/16	1	1	1	\$1,300.00	
	*3	W-F,M-TU	1230P-200P	BOLD/DEAL	:30	\$1,700.00	10/10-10/16	0	0	0	\$0.00	
		Sales Remark: V3 .										
		V3 Comment Changed, Spots/week Changed										
	*4	W-F,M-TU	200P-300P	THE TALK	:30	\$1,700.00	10/10-10/16	0	0	0	\$0.00	
		Sales Remark: V3 .										
		V3 Comment Changed, Spots/week Changed										
	5	W-F,M-TU	300P-40CP	ELLEN	:30	\$1,600.00	10/10-10/16	1	1	1	\$1,600.00	
	6	W-F,M-TU	400P-500P	8 NEWS NOW AT 4PM & 430PM	:30	\$1,600.00	10/10-10/16	1	1	1	\$1,600.00	
	*7	F,M	500P-630P		:30	\$1,700.00	10/12-10/15	2	1	2	\$3,400.00	
		Buyline Comment: NEWS										
		Sales Remark: V3 .										
		V3 Added										

Rep Order# 8879093 Ver# 3 Status Revised  
EC'd Yes

Traffic Order# 37556

Printed: 10/10/2012 11:07 AM  
Last Received: 10/10/2012 8:06 AM  
Showing Buylines: All Lines

2 of 2

Station KLAS-TV LAS VEGAS  
Advertiser ( ) HOUSE MAJORITY PAC  
Product ISSUE  
Estimate# 2001  
Buyer Laura Bassett  
Phone#  
Fax#

Agency ( ) WATERFRONT STRATEGIES  
3050 K ST NW, SUITE 100  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 79/86/2001  
Flight Dates 10/10/2012 - 10/16/2012  
Hiatus Weeks

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---REPORT TOTALS---

Report Totals: 5 / \$7,900.00

---SALES MONTHLY TOTALS---

Oct 12: 5 / \$7,900.00

Sales Totals: 5 / \$7,900.00

Station Totals: 5 / \$7,900.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$26,333	CABL	0%	KLAS	30%	KSNV	40%	KTNV	25%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	5%	UNKN	0%		

Books FEB11  
Demos RA35+